



NEWS RELEASE
FOR IMMEDIATE RELEASE – NOVEMBER 15, 2010

“LIGHTING OF THE CHRISTMAS TREE” ***Followed by Annual Parade***

Come join us for the annual Lighting of the City of Salem Christmas Tree on Friday, December 3, at 6 pm at the Salem Farmers Market. This is festive tradition filled with holiday spirit and traditional Christmas carols as our community comes together to enjoy Salem’s beautiful downtown decorations.

Just after the lighting of the tree takes place, the annual Salem Christmas Parade makes its way down Main Street. The 54th annual Parade, which is co-sponsored by the Salem-Roanoke County Chamber of Commerce and Salem Kiwanis Club, is scheduled to begin at 6:30 pm.

For additional information call the Parks and Recreation Department at 375-3057.

Contact:

Kristen Finley
Special Events Supervisor
City of Salem
(540) 375-3057
kfinley@salemva.gov

Mike Stevens
City of Salem
Communications Director
(540)375-4112 office
(540)353-2041 cell
mstevens@salemva.gov